

Gustavo R Olmedo

Kendall, Miami, FL
786.320.4192

SUMMARY

Experienced Front-End Web Developer and UI/UX Designer with 5 years of experience in both design and programming. Design and visual arts background. Experience in management, sales, customer service, leadership, problem solving and people skills.

COMPUTER SKILLS

Languages

- Proficient in: HTML (including HTML5), XHTML, DHTML, CSS (including CSS3), jQuery, JavaScript
- Intermediate in: PHP, MySQL, XML, XSLT
- Familiar with: AJAX, JSON, Flash

Software

- Adobe Photoshop CS5, Adobe Dreamweaver CS5, Adobe Illustrator CS5, Adobe Acrobat X, Notepad++, Filezilla, WinFTP, Cute FTP Pro, Aptana Studio 3, NetBeans IDE 7, Flash CS3 Professional, Swish, SwishMax, SwishMax 2, Adobe Photoshop CS4, Adobe Photoshop CS3, Adobe Photoshop CS2, Adobe Photoshop CS, Adobe Photoshop 7, Adobe Image Ready, FrontPage, Notepad, Microsoft Excel, Microsoft Word, Adobe Acrobat 9 Pro

Web Applications

- WordPress (Proficient), including the "Genesis" framework and WPMU (WordPress Multi-User), 3dCart, Joomla, Magento Commerce, others

EXPERIENCE

Lead Web/UI/UX Designer and Front-End Web Developer

Aug. 2011 - May 2012

100 Marketers LLC / Web Marketing for Dentists

- Design and develop websites and themes for a WordPress Multi-user (WPMU) installation consisting of 450+ sites
- Design and develop WordPress themes and full sites (single installations)
- Design user interfaces and improve user experience for better campaigns' ROI
- Mobile deployment and design
- Maintain and improve the WordPress Multi-user (WPMU) system running 450+ sites
- Create "mockups" / PSD designs for WordPress themes (including both WordPress single user and WordPress MU)
- Convert PSD layouts to valid XHTML/CSS, PHP, WordPress themes, and "skins"
- Modifying WordPress plugins, or developing them from scratch
- Creation of logos, print media, landing pages, newsletters, email campaigns, website banners & advertisements
- Maintain websites for clients, mostly consisting of dentists and eminent plastic surgeons
- Debugging/correcting other's code, and Q.A. websites for cross-browser compatibility

Lead Web Developer and Art Director

2007-Present

Unik Web Design

- Primary job is to design and develop websites from beginning to end
- Develop WordPress and Ecommerce Websites and Designs
- Convert PSD layouts to valid XHTML/CSS, including "table-less" and into various DOCTYPE's
- Modifying WordPress Themes, or developing them from scratch, including coding from PSD's/"skinning"
- Development of websites in CMS and dynamic web applications
- Creation of logos, print media, website layouts as "mockups"/"PSD's", landing pages, newsletters

- Maintain websites for clients world wide
- Managing clients' hosting accounts in a LAMP environment
- Develop/Redevelop websites to W3C compliance, and debugging/correcting other's code
- Search Engine Optimization
- Website Consultant; Web/Internet Strategy
- In depth knowledge of Google Analytics, Google AdWords, Google AdSense, and Webmaster Tools
- Managing internet marketing campaigns, both Organic and PPC

EDUCATION

Polytechnic University of Puerto Rico	1993-1997
Universidad Interamericana	
<i>Rio Piedras, Puerto Rico</i>	
<ul style="list-style-type: none"> • Some college credits towards Civil Engineering Bachelors Degree 	

ACHIEVEMENTS

Mortgage Broker's License	April, 2002
Life Insurance Agent License (with Annuities)	March, 2002
Investments Limited Broker License ("Series 6" with the SEC)	March, 2002
Finished with highest grade in Art class all 4 years in High School	May, 1993

MISCELLANEOUS WEB PROJECTS

Built Custom WordPress Themes	2009-2012
Built Web Scraper in PHP, from scratch	2009-2010
Built a webpage SEO analysis reporting tool in PHP	2009-2010
Partially built Meta-Search Engine in PHP	2008-2009